

SPONSORSHIP PACKET

Y-KNOT

SNEAKER BALL

Knowledge · Nurturing · Opportunities · Teaching

Join us in lifting our community — one lace at a time.

OUR MISSION

Why Y-KNOT?

The Y-KNOT Sneaker Ball is a premier fundraising gala bringing together community leaders, educators, and changemakers to celebrate and support the next generation. Every lace tied is a community lifted.

KNOWLEDGE

Equipping students with tools to succeed

OPPORTUNITY

Opening doors through education & exposure

COMMUNITY

Building a network that uplifts together

 *Y-KNOT? Because every knot we tie lifts someone higher.*

SPONSORSHIP LEVELS

Find Your Level

Tier	Investment	Tickets	Program	Banner/Print	Stage	Social/Digital
 Green Lace	\$50	—	Name	—	—	—
 Blue Lace	\$250	1	Logo	—	—	—
 Orange Lace	\$500	2	Logo	—	—	Dedicated Post
 Yellow Lace	\$1,000	4	Logo	Banner + Table	—	Dedicated Post
 Red Lace	\$5,000	10 VIP	Full Page	All Materials	Spotlight	Website + Email
 Black Lace	\$25,000	20 VIP	Full Page	ALL Branding	Presenting	Year-Round

GREEN LACE

\$50

Green Lace

"Plant the seed of knowledge"

WHAT YOU GET:

- Name listed in event program

BLUE LACE

\$250

Blue Lace

"Nurturing the next generation"

WHAT YOU GET:

- 1 complimentary ticket
- Logo in event program

ORANGE LACE

\$500

Orange Lace

"Opening doors of opportunity"

WHAT YOU GET:

- 2 complimentary tickets
- Logo in event program
- Dedicated social media post

YELLOW LACE

\$1,000

Yellow Lace

"Bright minds, bright futures"

WHAT YOU GET:

- 4 complimentary tickets
- Logo in event program
- Logo on event banner
- Table sponsorship
- Dedicated social media post

RED LACE

Red Lace

"Passion for teaching & impact"

\$5,000

WHAT YOU GET:

- Everything in Yellow Lace
- 10 complimentary VIP tickets
- Full-page ad in event program
- Logo on ALL printed materials
- Sponsor spotlight on stage
- Featured on event website & email blast

BLACK LACE

\$25,000

Black Lace

"The knot that holds it all together"

WHAT YOU GET:

- Presenting Sponsor — "[Your Brand] Presents: The Y-KNOT Sneaker Ball"
- 3 VIP Tables
- Custom branded activation space on the floor
- Logo on ALL event branding — digital & print
- 60-second video/commercial feature at event
- Year-round social media partnership
- First right of refusal for next year's sponsorship
- Full post-event analytics & media report
- Red carpet recognition

✦ PRESENTING SPONSOR: "[Your Brand] Presents: The Y-KNOT Sneaker Ball" ✦

B E C O M E A S P O N S O R

Ready to Make a Difference?

Your sponsorship directly funds scholarships, mentorship programs, and educational resources for youth in our community. Every contribution no matter the size ties a knot of hope.

C O N T A C T U S T O S P O N S O R

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